

Promotional & Advertising Opportunities

Choose how you want to be present in the CONGRESS + Year!

Physically, online or in both.

Below you can find the available promotional and advertising items. Most items are available for both physically and online, but please note that a few will only be available for one or the other.

For any questions, please contact me via xx@kenes.com.

- [Prospectus](#)
- [Educational Opportunities](#)
- [Exhibition](#)
- [Contact Us](#)

PRESENCE

PLENARY SYMPOSIUM

Host an official Non-CME plenary industry session.

[Learn More](#)

PARALLEL SYMPOSIUM

Host an official Non-CME parallel industry session.

[Learn More](#)

MEET THE EXPERT SESSION

Host an official Non-CME meet the expert session.

[Learn More](#)

PRODUCT THEATRE SESSION

Present your research in this 20-min session.

[Learn More](#)

WORKSHOP SESSION

Host an official Non-CME workshop session.

[Learn More](#)

MOVIE SCREENING

Organise a movie session and play your branded video.

[Learn More](#)

PRE-CONGRESS VIDEO TEASER

Connect with attendees before the Congress days.

[Learn More](#)

PIPELINE SESSION

Join us in sharing the latest developments in the industry.

[Learn More](#)

WORKSHOP SUPPORT

Be visible and have your equipment used in a workshop session.

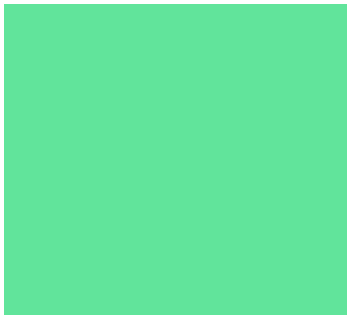
[Learn More](#)

LIVE Q&A

Expand the reach of your session by bringing your experts for a live Q&A.

[Learn More](#)

VISIBILITY



LANYARDS

Opportunity to place company's logo on the lanyards.

[Learn More](#)

BAGS

Opportunity to place company's logo on the Congress bags.

[Learn More](#)

NOTEPADS & PENS

Opportunity to place company's logo on the notepads & pens.

[Learn More](#)

FACE MASKS

Opportunity to place company's logo on the face masks.

[Learn More](#)

KEY RING

Make an impression with this practical key ring.

[Learn More](#)

MASK CASE

Be visible and brand the face mask cases.

[Learn More](#)

HAND CLEANSER

Promote safety by branding the hand cleanser gel.

[Learn More](#)

GEL2GO BOTTLE

Promote safety by branding the hand cleanser gel.

[Learn More](#)

STAY SAFE

KIT

Promote safety and brand the stay safe kit.

[Learn More](#)

COFFEE BREAK

Promote your company at one or more coffee breaks.

[Learn More](#)

HEALTHY FRUIT KIOSK

Promote your company in the Healthy Food Kiosk.

[Learn More](#)

WELCOME RECEPTION

Promote your company at the networking reception.

[Learn More](#)

FESTIVAL CHAIRS

Offer participants a change to relax with these stylish and informal chairs.

[Learn More](#)

BRANDING OPPORTUNITIES

Be visible and have a logo, and advert or a video online.

[Learn More](#)

SYMPOSIUM BRANDING

Create anticipation and brand your session's waiting room.

[Learn More](#)

SHUTTLE BUS

Support the transport between hotels and the Congress venue.

[Learn More](#)

PHOTO BOOTH

Get exposure by branding the photo booth.

[Learn More](#)

SELFIE CORNER

Get exposure by branding the selfie corner.

[Learn More](#)

CHARGING KIOSK

Be visible by branding the charging kiosk.

[Learn More](#)

CHARGER PICK-UP LOUNGE

Be visible by branding the charging pick-up lounge.

[Learn More](#)

WATER STATIONS

Be visible by branding
the water stations.

[Learn More](#)

WATER BOTTLES

Be visible by branding
the water bottles.

[Learn More](#)

EXECUTIVE LOUNGE

Lounge for speakers and members of the committee.

[Learn More](#)

ZOOM AREA

Area to connect to the virtual platform, work or recharge.

[Learn More](#)

LAPTOP LOUNGE & WI-FI CARD

Brand this area to
check e-mails
and work.

[Learn More](#)

SPEAKER'S READY

ROOM

Room for speakers
and
abstract presenters.

[Learn More](#)

PROMOTION ON PLASMA SCREENS

Promote your session in this loop slide advert.

[Learn More](#)

CONGRESS TV

Branded channel with daily conference news and event coverage.

[Learn More](#)

WI-FI LANDING PAGE

Splash your logo on the Wi-Fi landing page.

[Learn More](#)

CONGRESS DAY

Support a CONGRESS day and be visible onsite and online.

[Learn More](#)

“RECAP OF THE DAY” VIDEO

Get exposure at the end of each day by supporting this video.

[Learn More](#)

BADGE PRINTING STATION

Be present at the stations from which the participants will collect their badges.

[Learn More](#)

NETWORK

WORLD MAP

Connect with participants around the globe.

[Learn More](#)

SOCIAL MEDIA PROMOTION

Be visible with an original company post.

[Learn More](#)

MULTI HUB

Connect with participants in different locations.

[Learn More](#)

THE RIPPLE MAKER

Delight your audience with this unforgettable and personalized

experience.

[Learn More](#)

CYCLONE CYLINDER

Interactive marketing game to network with people and build genuine connections.

[Learn More](#)

SPORT GAMES

Draw participants to your booth with a football pool or mini golf course.

[Learn More](#)

MEETING POD

Offer participants a technology enabled meeting space.

[Learn More](#)

MEETING ROOM

Host guests by hiring a room at the venue or online.

[Learn More](#)

STEPS COMPETITION

Support the steps competition and be present in all materials about this activity.

[Learn More](#)

DIGITAL PASSPORT COMPETITION

Drive engagement and boost your brand by sponsoring the digital passport competition.

[Learn More](#)

ADVERTISE



ADVERT IN FINAL PROGRAM

Full page advert in the final program.

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MINI PROGRAM

Support the Congress mini program.

[Learn More](#)

E-BOOK ADVERT

Full page advert in the E-book.

[Learn More](#)

BAG INSERT

Promotional material included in the Congress bags.

[Learn More](#)

ABSENT EXHIBITOR

Distribute promotional information without attending the Congress.

[Learn More](#)

PUSH NOTIFICATION

Connect with participants with a push notification.

[Learn More](#)

MOBILE APP ADVERT

Advertise your session or booth in our mobile app.

[Learn More](#)

TWITTER WALL ADVERT

Advert in a loop on the social media plasma screen.

[Learn More](#)

CONGRESS MAILSHOT ADVERT

Reach out to the (CONGRESS) community.

[Learn More](#)

CONGRESS WEBSITE HOMEPAGE BANNER

Be visible on the Congress website with

a banner-ad on the home page.

[Learn More](#)

CONGRESS WEBSITE INDUSTRY AREA BANNER

Be visible on the Congress website with an ad in an industry section.

[Learn More](#)

CONGRESS TV ADVERT

Advert in a loop on the Congress TV.

[Learn More](#)

CONGRESS VIDEO ADVERT

Advert in a Congress promotional video.

[Learn More](#)

REGISTRATION LETTER ADVERT

Connect with registered participants.

[Learn More](#)

REGISTRATION LETTER EMAIL BANNER

Be front and center in the inbox of every registered participant.

[Learn More](#)

PROMOTIONAL MAILSHOT

Gain additional exposure for your session, company or booth.

[Learn More](#)

POST-CONGRESS MAILSHOT

Connect with participants after the Congress days and gain additional exposure.

[Learn More](#)

AI-POWERED DIGITAL PHOTO ALBUM

Be present at the innovative digital photo album participants will receive.

[Learn More](#)

Note: Support for all items will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, [EFPIA](#) (European Federation of Pharmaceuticals Industries & Associations), [Medtech Europe](#) (represents Medical Technology industry) and [IFPMA](#) (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

For US Congresses:

Please note that it is the Exhibitors' and/or Supporters'

responsibility to comply with the local authority's regulations, including, without limitation, [IFPMA](#), the International Federation of Pharmaceutical Manufacturers & Associations Code of Practice on the promotion of medicines, as well as FDA restrictions on the promotion of investigational and preapproved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the U.S. may be exhibited only if accompanied by easily visible signs indicating the status of the product.

Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

For Canadian Congresses: Please note that it is the Exhibitors' and/or Supporters' responsibility to comply with the local authority's regulations, including, without limited to [Innovative Medicines Canada Code of Ethical Practices](#) as well as [IFPMA](#), the International Federation of Pharmaceutical Manufacturers & Associations Code of Practice.

Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

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