



WORLD
**HOSPITAL
AT HOME**
CONGRESS™

25-27 February, 2027

GOTHENBURG, SWEDEN



FULL PRODUCT DETAILS



**kenes
group**
original event

WHAHC.KENES.COM

SUPPORT OPPORTUNITIES

Sponsored Symposium

Organise an official non-CME Industry Symposium, subject to Congress Committee approval.

- Includes hall rental, standard AV equipment, and display table.
- Permission to use the phrase “Official Industry Symposium of WHAHC 2027.”
- Featured in the designated industry section of the Congress Programme.
- Indicated in the timetable as: “Industry Session” not included in the main event CME/CPD credit offering”.

PLEASE NOTE: The event will not cover the expenses for speakers in the industry session(s). In addition to the support fee, the sponsoring company is responsible for covering all expenses for their speakers, including registration, accommodation, and travel. This obligation remains even if the sponsored session speakers had previously been invited by the organisers and had made prior travel arrangements independently. MedTech/EFPIA regulations will be considered if applicable.

Mobile App

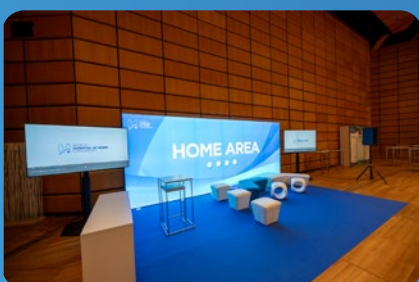
The event’s Mobile App is an essential tool that enhances attendee engagement with personalized planning features and real-time event updates. It transforms smartphones, tablets, and laptops into interactive tools which enables participants to access congress information, while offering a platform for networking and active participation. The app includes the full scientific programme, abstracts, speaker details, participant lists, session ratings/voting, and a personalised scheduler, and is available on both the Apple App Store and Google Play.

Mobile App sponsorship includes:

- Your company name/logo (excluding product logos) on the splash/pop-up screen with a “Supported by” acknowledgement.
- Two push notifications, providing a direct communication to attendees during the event.

The Home of WHAHC

An interactive demo area located in the Exhibition hall where participants will experience the most recent innovations in a real home setting.



Speaking slot in Home Area (10 min)

Opportunity to showcase solutions to a guaranteed, targeted audience through a 10-minute podium presentation in The Home during break times. Package includes speaking slot and Q&A with the audience at the end of the session to exchange ideas and insights on best practices from around the globe.

Booth & Demonstration in Home Area (10 min)

The Home of WHAHC gives the opportunity for showing new products and/or technologies and for demonstrating their functionalities in a real home setting. Duration for demonstrations is 10 minutes during break times.

Mobile App Advert

Maximise your brand's impact with a featured advert in the official Congress Mobile App—an essential tool used by every attendee to navigate the event.

- Your advert will be prominently placed in a dedicated section of the app, ensuring continuous visibility as attendees plan their event experience.
- With the app downloaded by all participants, your brand gains a mobile presence that travels with them throughout the event.
- Promote your booth, industry session, or special offerings directly to attendees, driving traffic and increasing engagement at your event presence.

Mobile App Push Notification

Engage directly with Congress attendees to promote your company, booth, or session by sending a custom push notification through the official Congress Mobile App—an exclusive opportunity to capture attention in real-time!

- Reach participants instantly with a personalised message sent directly to their mobile devices.
- Your notification will reach all participants who have opted in, ensuring your message reaches a highly engaged audience at a key moment.
- Work with the Congress organiser to coordinate the ideal date and time for maximum impact.
- The Congress app will be downloaded by most attendees, giving your message wide exposure across the event.

Plasma Screen Advertisement

- Your company's slide will be displayed in a rotating loop with other sponsors' slides and Congress information, ensuring maximum exposure.
- Each slide will appear for several seconds, providing a concise yet impactful way to promote your session or offerings.
- Content of the slide is subject to approval by the Scientific Committee to maintain event standards.

[Online Prospectus](#)

Website Banner

Boost your online visibility and promote your company to a global audience with a banner advert on the official Congress website. Engage visitors before they even arrive at the event!

- Your banner advert will be prominently displayed on the Congress homepage, seen by thousands of visitors planning their attendance.
- The banner will include a click-through link to your website, driving traffic and fostering greater engagement with your brand.
- Up to 4 companies' adverts will rotate on the homepage, ensuring consistent exposure to site visitors.
- Content will be reviewed by the Congress Programme Committee to uphold high standards, with no direct product advertising permitted.

Social Media Post

Leverage the power of Congress social media to increase your brand's visibility and connect directly with participants and healthcare professionals worldwide!

- Gain exposure to a global audience by sharing your post across the Congress's official social media platforms, boosting your brand's visibility and engagement.
- Engage with participants and healthcare professionals in real time, fostering meaningful connections and increasing awareness of your products or services.
- Collaborate with the Congress organisers to select the optimal time and date for your post, ensuring maximum impact when your audience is most active.

Promotional Mailshot

Leverage the power of Congress social media to increase your brand's visibility and connect directly with participants and healthcare professionals worldwide!

- Gain exposure to a global audience by sharing your post across the Congress's official social media platforms, boosting your brand's visibility and engagement.
- Engage with participants and healthcare professionals in real time, fostering meaningful connections and increasing awareness of your products or services.
- Collaborate with the Congress organisers to select the optimal time and date for your post, ensuring maximum impact when your audience is most active.

Registration Kiosk Advert

Badge Printing Station, where you can maximize your brand's exposure as registered participants approach kiosks to print their event badges. Your company's video, banner, or logo will be prominently displayed on the kiosk monitors, ensuring significant visibility and making a lasting impression as attendees collect their badges.

[Online Prospectus](#)

EXHIBITION

Exhibition Hub (6 / 9 / 12 sqm)

Includes:

- Exhibitors' badges
- 100-word company / product profile in the Online Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitor
- Frame, lightning, basic furniture

**Please note: Space only / shell scheme rental does not include any furniture (other than listed above), electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

Build Your Own from 12 sqm

Includes:

- Exhibitors' badges
- 100-word company / product profile in the Online Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Exhibitors Badges Rules & Regulations

Allocation of Exhibition Space

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract must be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed, and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

Floorplan

coming soon

Exhibition

Online Prospectus

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9sqm booked and one additional for each 9sqm after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60sqm – 15 exhibitor registrations
- Booths larger than 60sqm – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor's Manual.

Exhibitors' Technical Manual

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Congress. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

Insert and Display Materials

• Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.

• To receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-advice" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

Site Inspections

Exhibitors and Supporters are welcome to visit the Congress venue at their convenience. Please contact the venue directly to arrange this.

Exhibitor Logo & Profile

You can submit your logo and company's profile, read important exhibitor information and complete orders for your stand on the Kenes Exhibitors' Portal. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

Exhibition Terms & Conditions

The Terms and Conditions of exhibiting are included in the Online Prospectus on WHAHC27 website or can be found here (**TERMS AND CONDITIONS**). Please note that signing of the **BOOKING FORM AND CONTRACT** indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the WHAHC 2027. The exclusivity of an agent for the handling needs of conferences refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the conference. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the conference.

For prices, availability, details and customized packages, please contact:

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