



WORLD
HOSPITAL
at HOME
COMMUNITY™

INDUSTRY PROSPECTUS



MISSION

The World Hospital at Home Community Portal is a new global platform developed to advance the Hospital at Home model and ecosystem.

This model meets the urgent need of the healthcare providers for a cost-effective alternative to standard inpatient treatment, the increased pressure on hospital beds and patient-risk hospitalization.

Recent scientific findings show that Hospital at Home services can provide cost-effective treatment to acutely ill patients, lowering expenditure, improving health outcome, and increasing patient safety and satisfaction.

Join the World Hospital at Home
Community Portal to exchange ideas and
share experience and innovation that will
move the field forward!



- ✓ **1 000 active community members** from **74 countries**
- ✓ Most registered participants: **United States | UK | Australia**
- ✓ Top 5 visiting countries: **United States | Netherlands | Australia | Spain | UK**

MEET THE LEADERS



Dr. Itamar Offer

Founder & Co-Chair of WHAHC

CEO of Sabar Health, Israel



Prof. Bruce Allen Leff

Co-Chair of WHAHC

Director, The Center for Transformative Geriatric Research, Johns Hopkins Medical Center, USA



Prof. Michael Montalto

Co-Chair of WHAHC

Senior Medical Consultant, Epworth Hospital in the HomeDirector, Aged Care Imaging Mobile XRay Service, Australia



Dr. Vittoria Tibaldi

Co-Chair of WHAHC

Medical Director S.C. Geriatrics and Metabolic Bone Diseases A.O.U. City of Health and Science of Turin, Italy



Prof. Manuel Mirón Rubio

Co-Chair of WHAHC

President of the Spanish Society of Hospital at Home Head of the Home Hospitalization Service, Torrejón University Hospital, Spain



Dr. Jared Conley

Medical advisor of WHAHC

Massachusetts General Hospital and Harvard Medical School, USA

SUPPORT OPPORTUNITIES

The World Hospital at Home Community Portal will enable clinicians, scientists, technology experts and decision makers to exchange knowledge, share ideas, discuss achievements, and overcome challenges they face in practice.

Supporting the World Hospital at Home Community will:

- ✓ Promote cutting-edge scientific researches
- ✓ Contribute to the advancement of the Hospital at Home model on an international level
- ✓ Offer a unique opportunity to exchange ideas with renowned professionals from across the World
- ✓ Provide an ideal networking forum
- ✓ Offer remarkable exposure to worldwide markets
- ✓ Define and strengthen your brand positioning on the Global Hospital at Home map
- ✓ Evaluate the latest technological advancements in the field

Company logo and product placement	€ 6 000
May include video, product description and contact details for a period of 1 year. The company logo will also be present on the Landing page of the Community Portal.	
Webinar	€ 9 000
A virtual live symposium which be accessed from anywhere in the world and provides learners with the opportunity to ask questions and engage in real-time discussions.	
<i>* Honorariums of the speakers are not included in the price.</i>	
Article displayed in the Industry Zone	€ 4 000
Opportunity to showcase product / solution in a dedicated area of the Portal.	
Discussion forum around the topic (based on article or webinar)	€ 10 000
A discussion forum is an online platform where individuals can engage in conversations and exchange ideas with others on a particular topic. Discussion forums are an important tool for learners to connect with their peers, ask questions, and share insights and perspectives on a wide range of topics. Discussion forums allow users to create new threads or topics and respond to existing ones.	
Webcast Industry Education	€ 5 000
Update your target audience on your most recent research findings or innovative technology with instructional webcasts ad opportunity for audience interaction after viewing the session.	
Company video in the new HaH Technology Page	€ 2 000
Blog Post	€ 5 000
Promotional e-blast to registered participants	€ 2 000
Social media post	€ 2 000
Twitter package	€ 2 000
2 tweets leading to company content of the Portal	
Combo promotional package	€ 2 600
1 FB post + 2 tweets leading to the company content of the Portal	
Grants	€ 5 000 - € 25 000
Support will be acknowledged in the Industry Zone or on footer of the Community Portal.	

For additional details and customized packages, please contact:

Bilyana Hristova | +41 22 908 0488 Ext. 214 | **Email:** bhristova@kenes.com

Support levels will be calculated on an accumulative level, based on the total contribution amount of the chosen sponsorship items.

ACKNOWLEDGEMENTS

Each Supporter will be acknowledged in the Industry Support section of the website.

TERMS OF PAYMENT

- ✓ 60% upon receipt of the Sponsorship agreement and first invoice
- ✓ 40% by September 1st, 2023.

All payments must be received accordingly. Should the Sponsor fail to complete payments prior to the commencement of the sold items, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees.

CANCELLATION /MODIFICATION POLICY:

Cancellation/modification of Support items must be made in writing to:

Bilyana Hristova
World Hospital at Home Community Portal
Kenes Group, Rue François-Versonnex 7
CH 1207 Geneva, Switzerland
Tel: +41 22 908 0488 Ext. 214
Email: bhristova@kenes.com

The organizers shall retain:

- ✓ 10% of the agreed package amount if the cancellation/ modification is made before June 30th, 2023, inclusive.
- ✓ 50% of the agreed package amount if the cancellation/ modification is made between June 30th, 2023 – September 1st, 2023, inclusive.
- ✓ 100% of the agreed package amount if the cancellation/ modification is made after September 1st, 2023.