



WORLD
HOSPITAL
AT HOME
CONGRESS™

Barcelona, Spain
30 March - 1 April

2023



Industry Prospectus

MISSION

3rd INTERNATIONAL MEETING OF THE EXPERTS

The shift towards value-based care, increasing pressure on hospital beds and patient- risk during hospitalization means healthcare service providers need alternative and cost-effective solutions. The World Hospital at Home Congress is a new international platform to advance the hospital at home model and ecosystem.

WHAHC 2023 will provide all stakeholders, from healthcare practitioner to policy maker, a dedicated program as well as showcase homecare solutions in a dynamic exhibition.

Congress goals include:

- Exchange research, challenges, and insights
- Evaluate latest technology and impact
- Implement best practices and policies

MEET THE LEADERS

Through discussion and new collaborations, we can improve healthcare services in our home-countries.



Dr. Itamar Offer

Founder and Co-Chair of WHAHC

CEO of Sabar Health, Isreal



Prof. Bruce Allen Leff

Co-Chair of WHAHC

Director, The Center for Transformative Geriatric Research, Johns Hopkins Medical Center, USA



Prof. Michael Montalto

Co-Chair of WHAHC

Senior Medical Consultant, Epworth Hospital in the HomeDirector, Aged Care Imaging Mobile XRay Service, Australia



Dr. Vittoria Tibaldi

Co-Chair of WHAHC

Medical Director S.C. Geriatrics and Metabolic Bone Diseases A.O.U. City of Health and Science of Turin, Italy



Prof. Manuel Mirón-Rubio

Co-Chair of WHAHC

President of the Spanish Society of Hospital at Home Head of the Home Hospitalization Service, Torrejón University Hospital, Spain

WHO WILL ATTEND?

Attendees will connect with colleagues from around the world to learn from each other's research and experience in implementing hospital at home services.



SPONSORSHIP OPPORTUNITIES AND BENEFITS OF ATTENDING

You can choose from the Sponsorship Packages or from the list of support opportunities below. Your level of support will be determined by your total contribution (including support opportunities and exhibition space).

	DIAMOND exclusive	PLATINUM	GOLD	SILVER	BRONZE
Full congress registrations	4	3	2	1	-
Exhibitor badges	2	1	-	-	-
Priority in selecting booth location	1 st	2 nd	3 rd	4 th	5 th
Pre- and post- congress full attendee list	✓	✓	✓	-	-
Supporter's logo on acknowledgement sign onsite	✓	✓	✓	✓	✓
Company logo + weblink on homepage	✓	✓	✓	✓	✓
Company logo on the sponsor's list in the program	✓	✓	✓	✓	✓

**Supporters with total contribution under Bronze Category will be acknowledged as General Sponsor.*

Join us in Barcelona!

SUPPORT OPPORTUNITIES

The Home of WHAHC

An interactive demo area located in the Exhibition Hall where participants will experience the most recent innovations in a real home setting.



10 min speaking slot in The Home

Opportunity to showcase solutions to a guaranteed, targeted audience through a 10-minute podium presentation in The Home during break times. Package includes speaking slot and Q&A with the audience at the end of the session to exchange ideas and insights on best practices from around the globe.

15 min speaking slot in The Home

Opportunity to showcase solutions to a guaranteed, targeted audience through a 15-minute podium presentation in The Home during break times. Package includes speaking slot and Q&A with the audience at the end of the session to exchange ideas and insights on best practices from around the globe.

Demonstration

The Home of WHAHC gives the opportunity for showing new products and/or technologies and for demonstrating their functionalities in a real home setting.

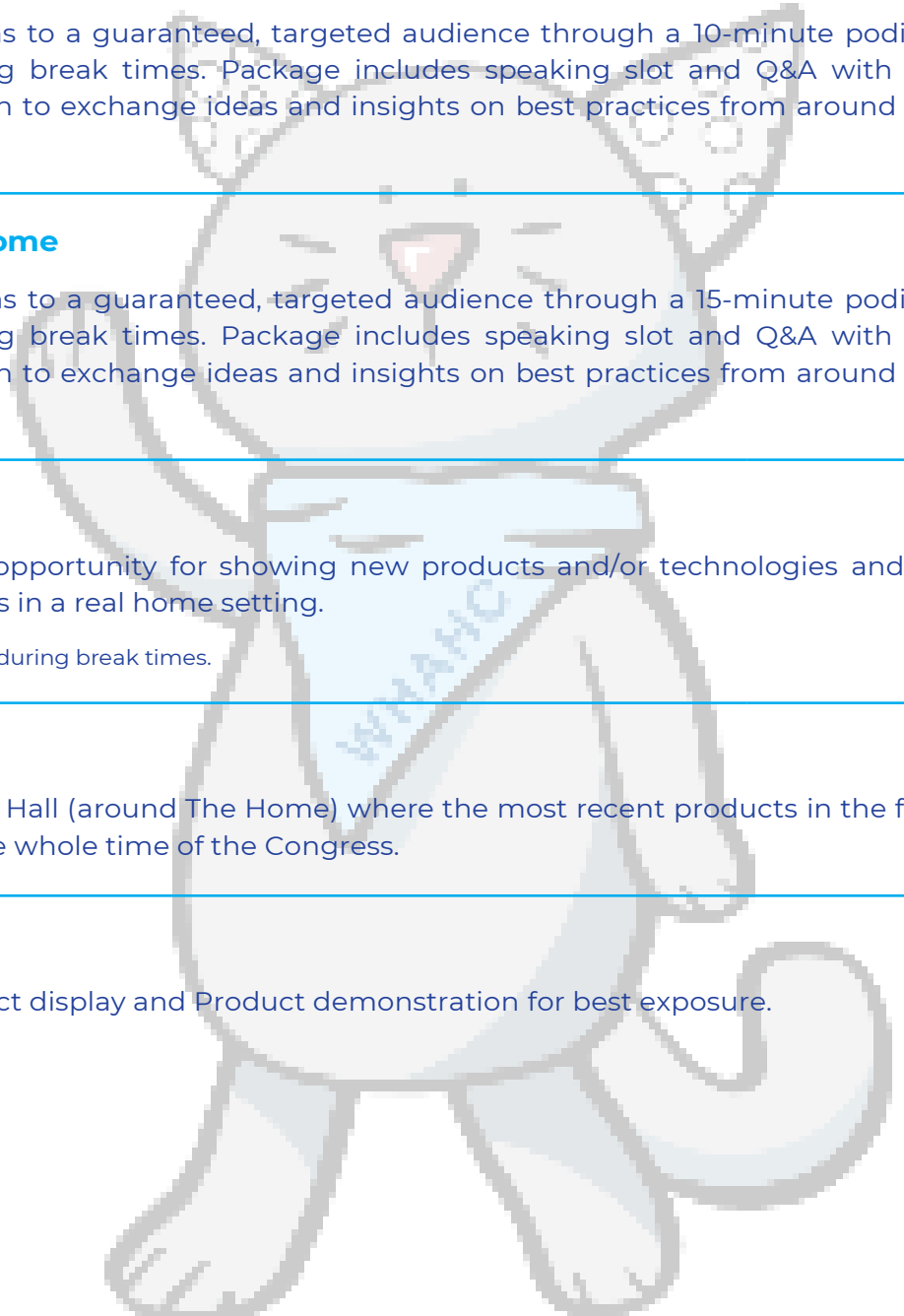
Duration for demonstrations is 15 minutes during break times.

Product display

A dedicated area in the Exhibition Hall (around The Home) where the most recent products in the field could be displayed throughout the whole time of the Congress.

Take two

An opportunity to combine Product display and Product demonstration for best exposure.



SUPPORT OPPORTUNITIES

Educational, branding and advertising

20 min speaking slot in the Main Program (Plenary Hall) including Q&A

Opportunity to showcase solutions to a guaranteed, targeted audience through a 20-minute podium presentation within the main agenda. Package includes speaking slot and Q&A with the audience at the end of the session to exchange ideas and insights on best practices from around the globe. The content of the speaking slot is subject to Scientific Committee approval.

Workshop (30 or 60 minutes)

Opportunity to organize a workshop and exchange insights on best practices worldwide with duration of 30 or 60 minutes – parallel to the plenary program. The content of the workshop is subject to Scientific Committee approval.

Mobile App

Engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active meeting participation and makes it easy for participants to access meeting information to connect with speakers and colleagues.

Push notification *Subject to issuing the Mobile App

Promotional e-blast to registered participants

Joint / Exclusive

Plasma screen advertisement in the venue

Non-exclusive

Notepads & Pens

Congress bags

Promotional materials (on-site distribution)

Advertisement in the Final Program Book

Inside front page / Inside page

Back cover / Inside back cover

Advertisement in the Mobile App *Subject to issuing the Mobile App

Exhibition

Space only (4 / 6 / 9 sqm)

Includes:

- Exhibitors' badges
- 100-word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors



Shell scheme (4 / 6 / 9 sqm)

Includes:

- Exhibitors' badges
- 100-word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitor
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- Table, 2 chairs, bin



***Please note: Space only / shell scheme rental does not include any furniture (other than listed above), electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.*

Exhibitors Badges Rules & Regulations

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract must be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed, and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9sqm booked and one additional for each 9sqm after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60sqm – 15 exhibitor registrations
- Booths larger than 60sqm – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor's Manual.

EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Congress. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

INSERT AND DISPLAY MATERIALS

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- To receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-advice" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Conference venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR LOGO & PROFILE

You can submit your logo and company's profile, read important exhibitor information and complete orders for your stand on the Kenes Exhibitors' Portal. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus on WHAHC23 website or can be found here ([TERMS AND CONDITIONS.pdf](#)). Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the WHAHC 2023. The exclusivity of an agent for the handling needs of conferences refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the conference. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the conference.

PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighboring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable. Further details will be included in the Exhibitors' Technical Manual.

For prices, availability, additional details and customized packages, please contact:

Bilyana Hristova | +41 22 908 0488 Ext. 214 | **Email:** bhristova@kenes.com